

Platform

«Three to one hundred»

Basic necessities of learning and the ability to change to improve the quality of life in the twenty-first century

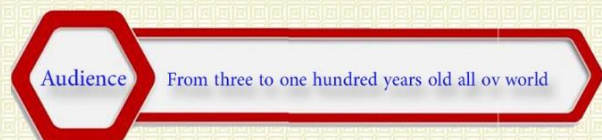
A: Suggested digital values: educational, cultural, research, "artificial intelligence", leisure and entertainment.

B: Physical proposed values: manufacturing, "intellectual and educational games", handicrafts, leisure and entertainment, tourism for the elderly.



- * Multi Sensory Mental Imagery
- * Using the attractions and capabilities of virtual space, artificial intelligence and other emerging technologies
- * Educational innovations and creative initiatives based on a combination of classical and new learning methods

A new way to quickly learn the needs of life in the 21st century



A - Production products of the executive institution

1-Products ready for production or implementation	1	Basic education application for scholars (from kindergarten to middle-aged)	
	2	The application of special education for old age	
	3	Production of intellectual and educational toys with Iranian wooden abacus training package and supplementary training "from kindergarten to old age"	
	4	Application to increase the skills in improving the quality of mental performance, movement and technical techniques of coaches and athletes of all normal and disabled sports fields	
	5	Application for teaching second languages	
	6	The first language application: reading and writing literacy in Farsi and basic mathematics	
	7	The application for expanding the culture of reading the Quran and memorizing the first and 30th parts of introductory Arabic	
	8	Holding a trainer training course	In order to train people who, due to reasons such as illness, mental problems, spinal cord amputation, veterans and the elderly who are exposed to mental problems, forgetfulness and lack of concentration, on the other hand, do not have the ability or interest to use non-attendance courses, a coaching course of 120 An hour-long face-to-face training is held for ten qualified applicants, after which these trainers train other trainers in different places in a 60-hour period, either face-to-face or face-to-face, in order to teach the audience in private classes or with small crowds.
2- Products under research	1- Entering the world of emerging technologies	Organizing step-by-step research and programming regarding the application of emerging new technologies, including artificial intelligence, machine learning, virtual and augmented reality, blockchain, virtual simulation technology, etc. in various educational fields (second languages), Quran Karim, sports, games and entertainment, physical and mental health, mind control, treatment of psychosomatic diseases and other high-profile areas of life in the age of technology that have not yet been developed.	
	2- Getting into film and animation series production	Organizing the production of film and animation series content, relying on the rich sources of ancient literature and mythology of Iran and other countries of the world with epic, moral, mystical, romantic themes, etc. And the writing of the screenplay is based on the book Logic of Al-Tir Attar.	
	3- Entering the virgin market and full of elderly people	<p>1- Completing the research and development of the idea of building the first international tourist chain village for the elderly and retirees</p> <p>2- Cultivating and completing the idea of education and trade of the pearl weaving industry as a valuable field for the economic empowerment of the elderly</p>	

B: Production products of other institutions

Additional skills provided in the plan	Items related to additional skills such as health literacy, financial literacy, legal literacy, music education, etc., which are provided by relevant experts and institutions.
Miscellaneous products and services	At the right time, all the providers in different fields of service, physical or digital production can be invited to cooperate and be introduced to the audience through this platform and provide their services.

Eleven literacy skills		Overview of educational topics	
1	Literacy to elevate the pillars of the mind and brain. "mental imaging technology" (MSMI)	<p>Mental imagery technology is used in four basic areas of life with the help of specialists and experts in every field:</p> <p>A: Memory, intelligence, creativity, talent, imagination, concentration, accuracy and attention, visualization, coordination between eyes, hands and brain, speed of action in decision-making, increase in brain processing speed, increase in learning ability, etc. (Prerequisite applies to all training courses)</p> <p>B: The field of mastery of the mind, success and personal development</p> <p>C : Physical and mental health: self-hypnosis and...</p> <p>D: Improving technical and skill movements for coaches and athletes of all sports fields, physically and mentally disabled</p>	
2	First language: Persian Language and Literature	preliminary	Teaching Persian reading and writing and basic mathematics to Iranians and illiterate Persian speakers in their mother tongue
		supplementary	1- Implicit and practical recognition and mastery of linguistic elements and components: A- Receptive skills (listening and speaking) B- Production skills (reading and writing) C- Mastery of language components (letters, words, sounds and syllables) Increasing vocabulary and grammar
			2- New study skills: sentence and clause (paragraph) speed reading, key words, reading comprehension and mental maps
			3- Knowledge of paralinguistic elements and professional mastery of listening, speaking and writing communication skills
			4- Persian literature: Familiarity with valuable examples of old and new Persian poetry and prose and memorizing examples of them
3	Literacy of second languages "Cake cutting project"	First: second language teaching to Persian speakers (English and...)	
		Second: Teaching Persian as a second language to non-Persian speakers	
		Third: First and second language teaching in any other language	
4	Quranic literacy	Expanding the culture of reading and reading the Holy Quran fluently, memorizing the first and thirtieth parts, and getting acquainted with grammar and syntax	
5	health literacy	Essential knowledge in the field of mind, brain, body and soul health (psychology, traditional medicine and modern medicine)	
6	Legal literacy	Essential knowledge in the field of obtaining information on citizenship rights in various personal and social dimensions and how to use it to support oneself, family and society.	
7	Financial knowledge	Individual and social economic management ability (entrepreneurship and income, expenses, savings, investment, etc.)	
8	Music literacy	General familiarity with Iranian musical instruments through listening, teaching a software musical instrument such as a piano	
9	Social awareness literacy	Acquiring active skills necessary for effective citizenship at the community level	
10	Communication literacy	The ability to communicate and interact with all members of society (social etiquette - appropriate social relations)	
11	positive thinking	Mastering the methods of mastering the mind, positive thinking and improving personal skills	

Why should the audience prefer us?

15 reasons for the uniqueness of the plan and the attraction of the audience

- 1- Summing up all the necessary things to acquire the ability to create change and improve the quality of life in the age of technology in the form of a multifaceted platform in three general topics: 1- Elevating the pillars of the mind and brain 2- Expanding basic and essential life skills (sixteen literacy skills according to The new definition of literacy in the 21st century) 3- Free time and entertainment.
- 2- If a person finds the opportunity to learn all the chapters related to his group, he will definitely have to spend a lot of time and money, which they often neither have the time nor the ability to pay for. But the fact that all the subjects are available in one collection with easy and fast methods and at a low cost will create motivation and enthusiasm in him. If an audience wants to learn each of the topics of the plan separately and according to similar products, regardless of the basic differences in terms of content, methods and teaching tools, for each one, he will incur a higher cost than the price of the whole plan. It will be several times
- 3- A fun, simple, practical, fast and understandable teaching method for everyone, relying on the expansion of individual capabilities and mental and brain potential abilities, regardless of the age, level of literacy and knowledge of the audience.
- 4- The method of providing education in accordance with the way of life in the age of technology means distance education in a multimedia space and accessible to everyone.
- 5- All educational items as a tool to achieve the goals defined in the plan, are appropriate to the age of the audience, and with the help of this tool and with this potential, every person can achieve higher goals in their life, ultimately this will improve the quality of life of people.
- 6- The practical enhancement of mental and brain powers means memory, concentration, imagination, visualization, learning, ability to learn, memorizing and recalling, intelligence and creativity as a prerequisite for all education, for all people of any age and literacy, even the illiterate.
- 7- The audience will learn only what will lead to change in his life
- 8- Teaching Farsi in the mother tongue of different Iranian ethnicities (Baluchi, Turkish, Kurdish, etc.) for illiterate people.
- 9- Breaking the barrier of apathy, despair and fear of learning English and making it public to the members of the society who have the minimum level of reading and writing.
- 10- A new and easy way to spread the culture of reading and memorizing the Holy Quran among families.
- 11- Designing a smart software robot that speaks Persian or native languages of other countries is a turning point in the advancement of second language education by localization and age discrimination of the audience.
- 12- Very effective lightening of education costs (time and money) for families.
- 13- Special, attractive and eye-catching designs.
- 14- Convenience and ease of use even for illiterate and open-minded people.
- 15- Novelty in the way of presenting educational topics.

Reasons for significant economic justification and attractiveness of the plan for the investor

- The investor gets on a train that has been running for 45 years and has passed through difficult routes and suitable tracks, and it is only 7 months away from reaching the first station in Amedzai, and after that, up to four It opens a revenue generating station every few months
- The investor participates in a project that has a global scope in terms of the potential audience population.
- An investor participates in a plan and in a short period of less than ten months, in addition to the return of capital and reaching the break-even point, he will achieve a significant profit.
- The investor participates in a plan that is responsible for the overall management of the plan's implementation, as well as the cost of capital and maintenance of income and expenses.
- The investor participates in a project that after a short period of time has become an educational, research, commercial, game and entertainment and tourism holding for the elderly, which can create large and sustainable employment for many people from different strata of society inside and outside the country.
- The investor participates in a project whose investment amount is not too high and risky compared to the characteristics of early return and high yield, and in addition to the low capital risk, the support of production costs other than the sale of the products in question, in the form of Programs that are expected to start with the same amount of initial investment.
- The investor participates in a plan that is very cheap and suitable for the client on the one hand and has a gross profit of one hundred to three hundred percent for the institution implementing the plan on the other hand.
- The investor participates in a project that enters the world of new technologies, the necessity of using which is becoming more and more inevitable in human life, and many countries and private institutions are active and competing in this field with huge investments. Given that the subjects in question are virgin and very popular, it provides new doors of activities in sync with new technologies for the executive institution.
- The investor participates in a project that, by entering the virgin market of the elderly, especially the topic of tourism and the international tourist of the elderly, new doors of providing effective service and generating wealth will be opened for him
- The investor participates in a project that by entering into the production of educational, intellectual and entertainment toys for all classes from childhood to old age, in addition to creating employment, new ways of earning will be opened for him

What are the expectations of the investor?

- In addition to being able to provide the initial capital to start the project, the investor is expected to:

Sufficient management experience to guide and manage the implementation of the plan in the fields of administration, finance, advertising, marketing and sales and overall management of a group that will quickly become an educational, research, commercial, game and entertainment holding and tourism for the elderly and handicrafts. It will have different branches and departments in the project implementation locations and sales agencies in different countries with the field of job creation and employment of many people.

Forecast sales of abacus educational package in the first year of production		number per month	Total sales for 8 months	Selling price in dollars	The total amount of the sale	Gross profit limits (Dollar)
"Persian version" The first step for Farsi speakers outside of Iran	Estimated sales (minimum)	10.000	80.000	45	3.600.000	2.160.000
	Estimated sales (average)	20.000	160.000	45	7.200.000	4.320.000
	Estimated sales (good)	50.000	400.000	45	18.000.000	10.800.000
"Arabic Version"	Estimated sales (minimum)	30.000	240.000	45	10.800.000	6.480.000
	Estimated sales (average)	50.000	400.000	45	18.000.000	10.800.000
	Estimated sales (good)	70.000	560.000	45	25.200.000	15.120.000
"English version"	Estimated sales (minimum)	30.000	240.000	45	10.800.000	6.480.000
	Estimated sales (average)	50.000	400.000	45	18.000.000	10.800.000
	Estimated sales (good)	70.000	560.000	45	25.200.000	15.120.000

Basic training for scholars		number per month	Total sales for 6 months	Selling price in dollars	The total amount of the sale	Gross profit limits (Dollar)
"Persian version" The first step for Farsi speakers outside of Iran	Estimated sales (minimum)	5000	30.000	145	4.350.000	2.700.000
	Estimated sales (average)	15.000	90.000	145	13.050.000	8.100.000
	Estimated sales (good)	30.000	180.000	145	26.100.000	16.200.000
"Arabic Version"	Estimated sales (minimum)	30.000	180.000	145	26.100.000	16.200.000
	Estimated sales (average)	45.000	270.000	145	39.150.000	24.300.000
	Estimated sales (good)	70.000	420.000	145	60.900.000	37.800.000
"English version"	Estimated sales (minimum)	10.000	60.000	145	8.700.000	70.620.000
	Estimated sales (average)	20.000	120.000	145	17.400.000	15.240.000
	Estimated sales (good)	30.000	180.000	145	26.100.000	16.200.000

Forecast of total income from two products 1- basic training for scholars 2- educational package of Iranian abacus and supplementary training in Persian, Arabic and English languages in the first year	The total amount of the sale	Gross profit limits (Dollar)
Estimated sales (minimum)	64.350.000	41.640.000
Estimated sales (average)	112.800.000	73.560.000
Estimated sales (good)	181.500.000	118.500.000