



PITCH DECK

FARMOINDIA

www.farmoindia.com

ABOUT US

We at FARMOINDIA connecting farmers to businesses. We are basically B2B start-up.

We started this venture last year in July 2022 in BHOPAL(MADHYA PRADESH) INDIA when we saw that farmers are not in situation to increase their income because they don't sell their produce at a right place because they don't know about this.

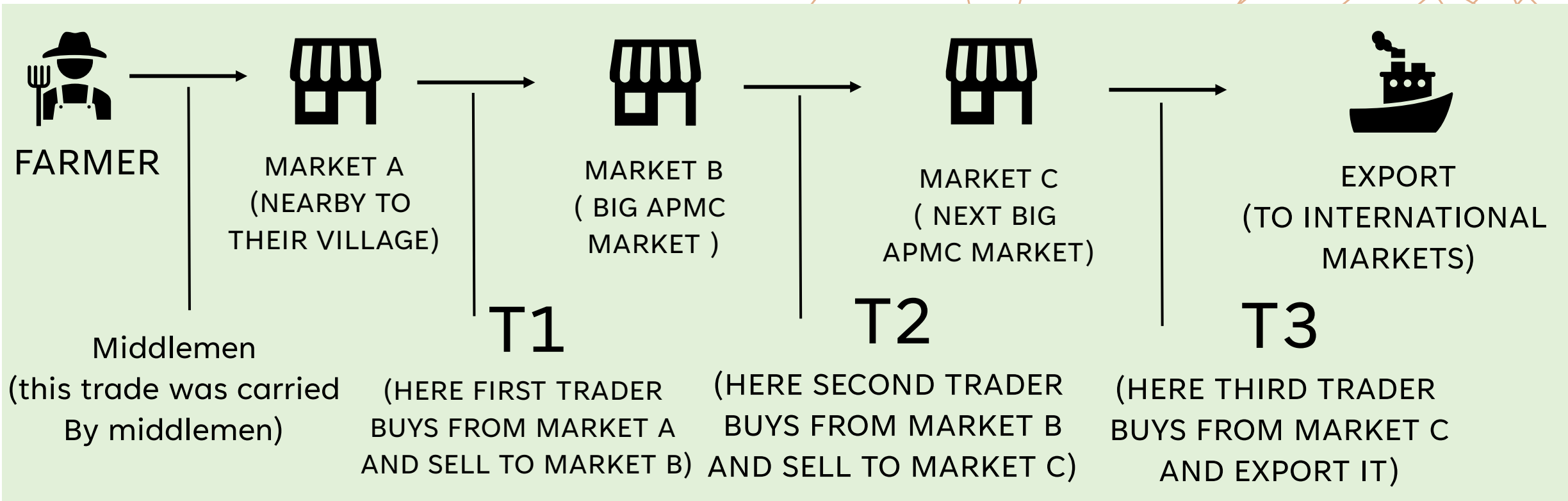
And here the devil role of middlemen are come into picture where they misguided farmers and enjoy the profits.

To counter this we are starting this venture and we would like you to support us in the cause.

Before this please have a look at other things in further slides-

PROBLEM

The real problem was in the supply chain because of
Which farmers were not able to get the right price of their
Produce. Let me explain how it works in real conditions:-



- So this was a situation of supply chain in Indian agriculture market that is the reason farmers were not getting fair prices. The Profits were enjoyed by these middlemen and traders.
From Top to bottom everyone was getting its fair share except farmers.

SOLUTION BY FARMOINDIA-

We are facilitating the complete trade chain from farmers farm till last mile.

From picking up the material from their farm and then selling it to MARKET C or Export.

OTHER MAJOR PROBLEMS-

- Tech Support in form of weather alerts, soil testing
- Awareness – In crop advisory, local mandi rates, crop health advice
 - EXPERT ADVICE TIME TO TIME
 - Payment Delays

SOLUTION -

- Tech support through Application especially dedicated to crop reminder, weather alerts, soil testing etc.
- 24*7 Support(Expert Advice) in regional languages.
- Supply chain are major focus to increase farmers income by 30% or more.
- other future initiative (in further slides).

FUTURE INITIATIVES-

GOOD QUALITY SEEDS

In future we will provide farmers good quality seeds under our own name.

COLD STORAGE FACILITIES

Near to their village which finally act as our warehouse or collection centre .

PACKAGED FOODS

IN Future we will collect dry fruits, pulses, rice etc and sell them under our name.

EXPECTED REVENUE IN A DAY-

AVG. TRADE PER DAY	REVENUE (BY DAY = in ₹)	PROFIT MARGIN
50	2.80 CR	12%

EXPECTED REVENUE IN A YEAR-

AVG. TRADE IN A YEAR	REVENUE (BY THE END OF YEAR = in ₹)	PROFIT MARGIN
18000	1008 CR	12%

TONNES OF PRODUCE TRADE IN A DAY	IN A MONTH	IN A YEAR
1250	37500	4.5 LAKH

This will benefit 5K+ farmers in a month and 60K+ farmers in a year directly by increasing their income.

HERE IS ONE MORE THING WE ARE DOING
TO SELL THEIR SMALL QUANTITY PRODUCE-

FRESH FARMO (a retail store dedicated to fresh vegetable).

We had already open first store- BHOPAL (Madhya Pradesh)
INDIA.

MEET THE TEAM



ANURAG DUBEY

CHIEF OPERATIONS
HEAD (FOUNDER)



ADARSH VERMA

TEAM HEAD(CO-
FOUNDER)



UMESH SHAKYA

CHIEF FINANCE
OFFICER (CO-
FOUNDER)

Two thin orange lines intersect on the left side of the slide. One line is horizontal, and the other is diagonal, crossing it.

SUMMARY

Thankyou for your time to checkout our pitch, we would like you to invest in us in a seed round. And we are welcoming your mentorship also.

Thankyou and if you have any further query please contact us- details on next slide.

A series of thin, light brown lines forming an abstract geometric pattern in the top left corner of the slide. The lines intersect to create various triangular and polygonal shapes.

THANK YOU

FARMOINDIA

7355719842

dubeyson666@gmail.com