



ggez.one

# ReFi blockchain ecosystem

Specializing in Tokenizing Sustainability Assets (RWA).

San Francisco . Montreal . London . Amman



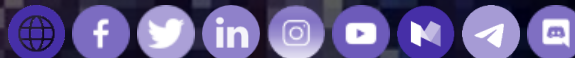
**Startup World Cup**  
Regional Winner 2023

**Leap Rocket Fuel**  
Semi-Final 2024



**Mutaz Majdoub**  
Founder & CEO

**Mohammad Shawamreh**  
Founder & CTO



"Nothing is True, Everything is Permitted." - 'Assasin's Creed 1'

**Q2 2024**  
Mainnet Live Date

**LIVE**  
Testnet

GGEZ1 is a blockchain ecosystem specializing in tokenizing high-value sustainability assets to create stable and transparent asset-backed cryptocurrency. At the same time channel capital into investments in sustainable infrastructure, accelerating the transition to sustainability through Regenerative Finance (ReFi).

## Platform Functions:



### Power Asset-backed Cryptocurrency

Collateralized by investments in sustainability (ReFi Coin).



### Tokenization Launchpad

Assets owners can launch their own sustainability-backed cryptocurrency.




### Web3 Distribution

Framework to ensure availability across Web3 channels.

# Problem



 **Emerging Markets:** Barriers to investing in high-value assets are causing economic instability and limiting financial growth.

50%	5%	1%
Financial Inclusion	Invest in the Stock Market	Youth Investing in the Stock Market

# Web3 & Tokenization: Alternative Investment Channel



**Web3 Financial Platform**

**[RWA] Tokenization**

**Alternative Channel for Investing in High-Value Assets.**

**Capital for Sustainability**  
 Combat Climate Change  
 Creates jobs & Economic Opportunities

**Democratization of Investments**  
 Access to High-value Assets  
 Protecting Against Inflation

# Web3 & Cryptocurrency: GEZ Z Preferred Platform for Investing



## Gen Z Investors

Crypto Vs. Traditional Securities



2x

### United States

Favoring digital and decentralized financial platforms over traditional ones.



5x

### Emerging Markets

Crypto Is Part of Their Retirement Strategy



## RWA Tokenization Launchpad

Web3 application designed for asset owners to streamline the tokenization and distribution process of their assets.



## Sustainability-backed Cryptocurrency

A cryptocurrency backed by real-world income-generating global investments in sustainability (ReFi).



## Web3 Distribution

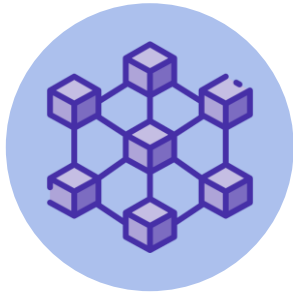
Framework to ensure availability across Web3 channels.



## Interconnected Decentralized L1 Blockchain

Smart-chain that can exchange assets and data with other blockchains without central exchanges.

# Proof-of-Stake Layer 1 Blockchain



## Interconnected & Decentralized

**Freely exchange assets and data** with leading blockchains and **without central exchanges.**



## Fast & Low Fee Transactions

**Transactions** are confirmed in under **7 seconds**, and fees are **under \$0.01** with a capacity to process **10,000 TPS.**

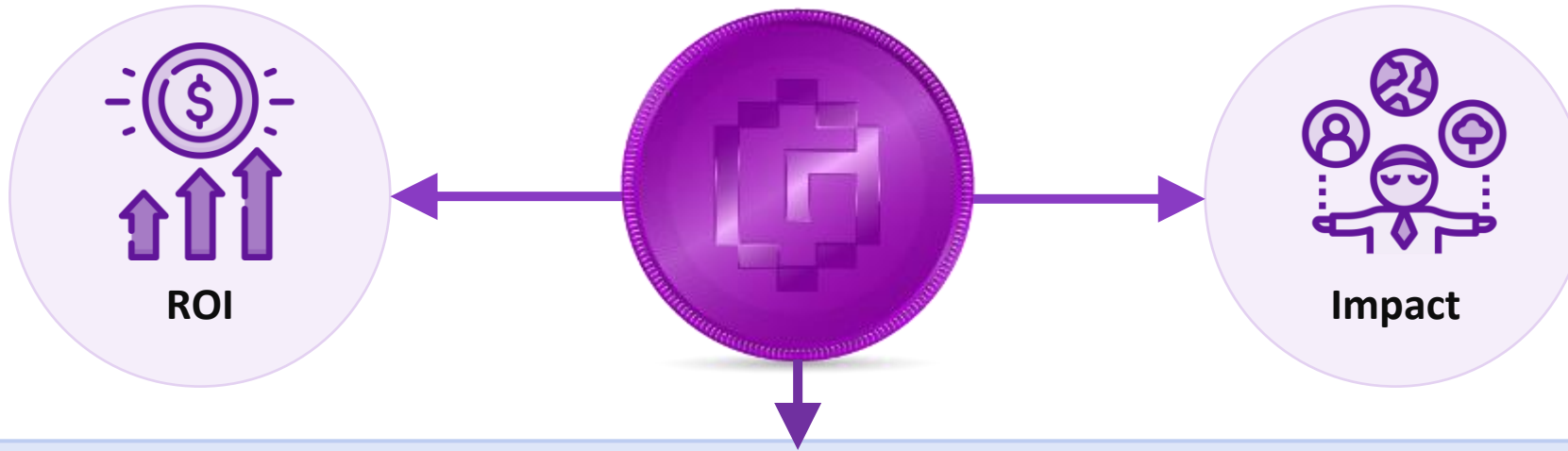


## Tokenization Infrastructure

**Live connections** with funds trading exchanges to **mint and burn coins** on demand to ensure **supply** aligns with **market conditions.**

# Sustainability-backed Cryptocurrency

Financial freedom with price stability and protection against inflation.



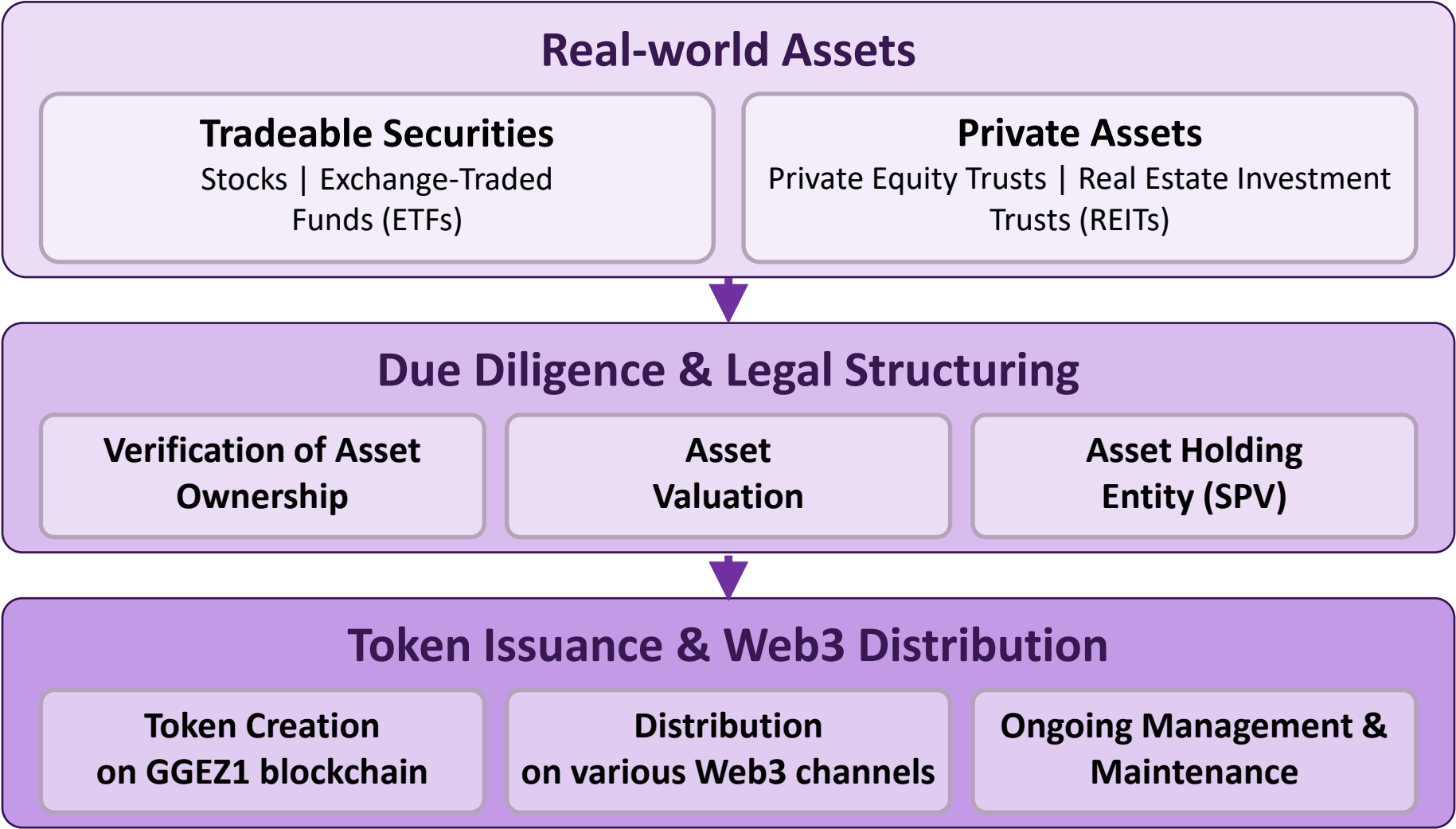
## (ReFi) Investments

Income-generating global investments in sustainability and social equity (ReFi) across a range of sectors





# Assets Tokenization Launchpad



# Web3 Distribution

Ensure coins availability on various web3 channels



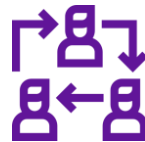
**Direct Access**  
Thru GGEZ website



**Multi-chain Availability**  
Smart Contracts



**Cross-Chain Bridges**  
IBC Interoperability Protocol



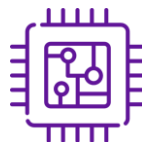
**Decentralized Exchanges**  
Various DeFi protocols & DEXs



**Cryptocurrency Exchanges**  
Getting Listed on CEXs



**Wallet Integration**  
Support Wide range of wallets



**Payment Processors**



**Developer APIs and SDKs**



**Regulatory Compliance**

Better, smarter currency that can be used by anyone, anywhere, anytime...



GG ReFi Coin

- **Asset-backed**  
Trusted, secure, and stable cryptocurrency
- **ReFi Investments**  
Backed by a portfolio of diversified global **investments in sustainability**, the coin price reflects the **value of the underlying assets**; new coins get minted to meet user demands; there are **no supply limits**.
- **Staking**  
Coin holders can stake their coins and **earn passive income**.
- **Store of Value**  
**Safe store of value** with limited **price volatility** and **protection against inflation**.



GGEZ1 Governance Coin

- **Governance Participation**  
Allows coin holders to participate in the platform **governance**.
- **Validators**  
To become a validator, entities must stake GGEZ1 coins as collateral.
- **Validation Rewards**  
Validators who process transactions are rewarded for their participation in the consensus process, incentivizing network participation and increased security.
- **Fixed Coin Supply**  
Maximum supply of **1,777,777,777 GGEZ1**.

# Value Proposition



## End Users

### Investing in High-Value Assets

**Trusted, secure, and stable asset-backed cryptocurrency that earns rewards.**

- Safe store of value with limited price volatility and protection against inflation
- Earn Staking Rewards
- Promote Sustainability (ReFi).



## Asset Owners

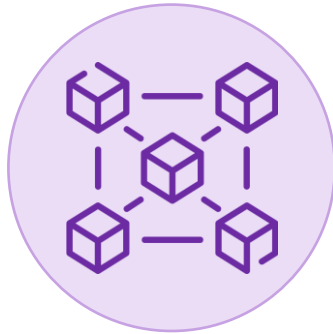
### Unlock Liquidity

**Unlock liquidity and global reach with secure and efficient tokenization.**

- Access to liquidity at lower transaction costs and faster settlement times
- Generate income from token transaction fees
- Increased market value of the asset

# Go-to-Market Strategy

Targeted marketing with exceptional user experience to drive organic growth



## Web3 Distribution

Ensure platform cryptocurrency are available on various web3 channels.



## Partnerships with Asset Holders

Asset custodians, equity firms, wealth management firms, fund managers.



## Target Market

Target GEN Z crypto users & communities in countries with high crypto adoption such as UAE and Turkey.



## Marketing Strategies

Using organic marketing channels such as affiliate and influencer marketing.

# Market Validation

BlackRock Launches Its First Tokenized Fund, BUIDL, on the Ethereum Network

+12.5%	+43.7%	\$16T	\$1.0T
Global cryptocurrency market size growth (CAGR)	Web3 economy market size growth (CAGR)	Tokenized Assets are projected by 2030	Global investment in sustainable infrastructure by 2025

## BlackRock

*BlackRock CEO Larry Fink says it best:*  
**“The next generation for markets, the next generation for securities, will be tokenization of securities.”**

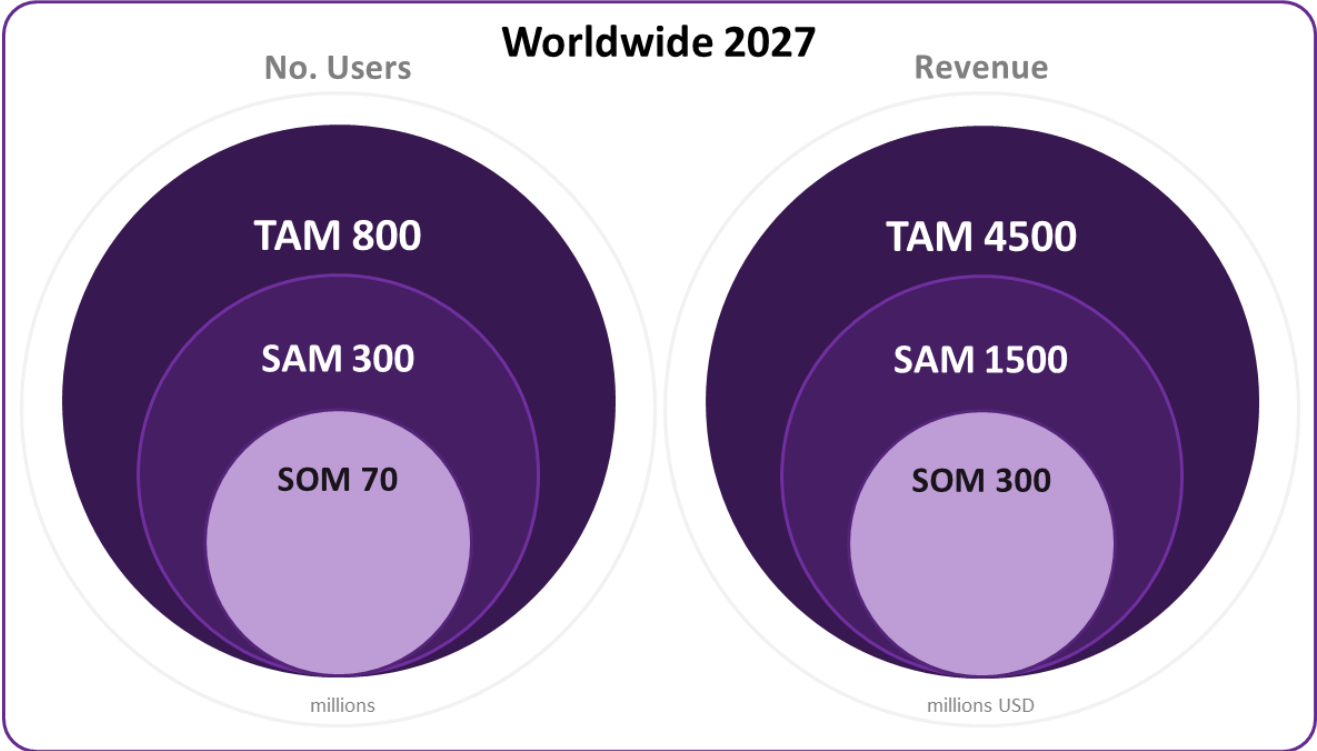
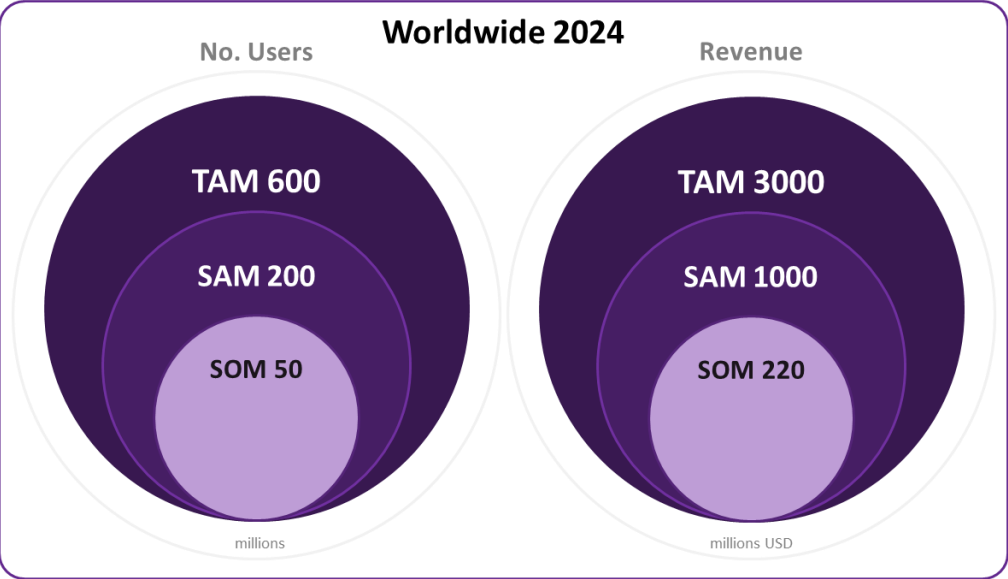
[Next Generation Markets >](#)

BlackRock today unveils its first tokenized fund issued on a public blockchain, the BlackRock USD Institutional Digital Liquidity Fund (“BUIDL” or the “Fund”). BUIDL will provide qualified investors with the opportunity to earn U.S. dollar yields by subscribing to the Fund through Securitize Markets, LLC.

# Market Size



## ME & AF Asset-backed Cryptocurrency Market Size



No. Users  
**600 million**

Revenue  
**3 billion USD**

**+10% (CAGR)**

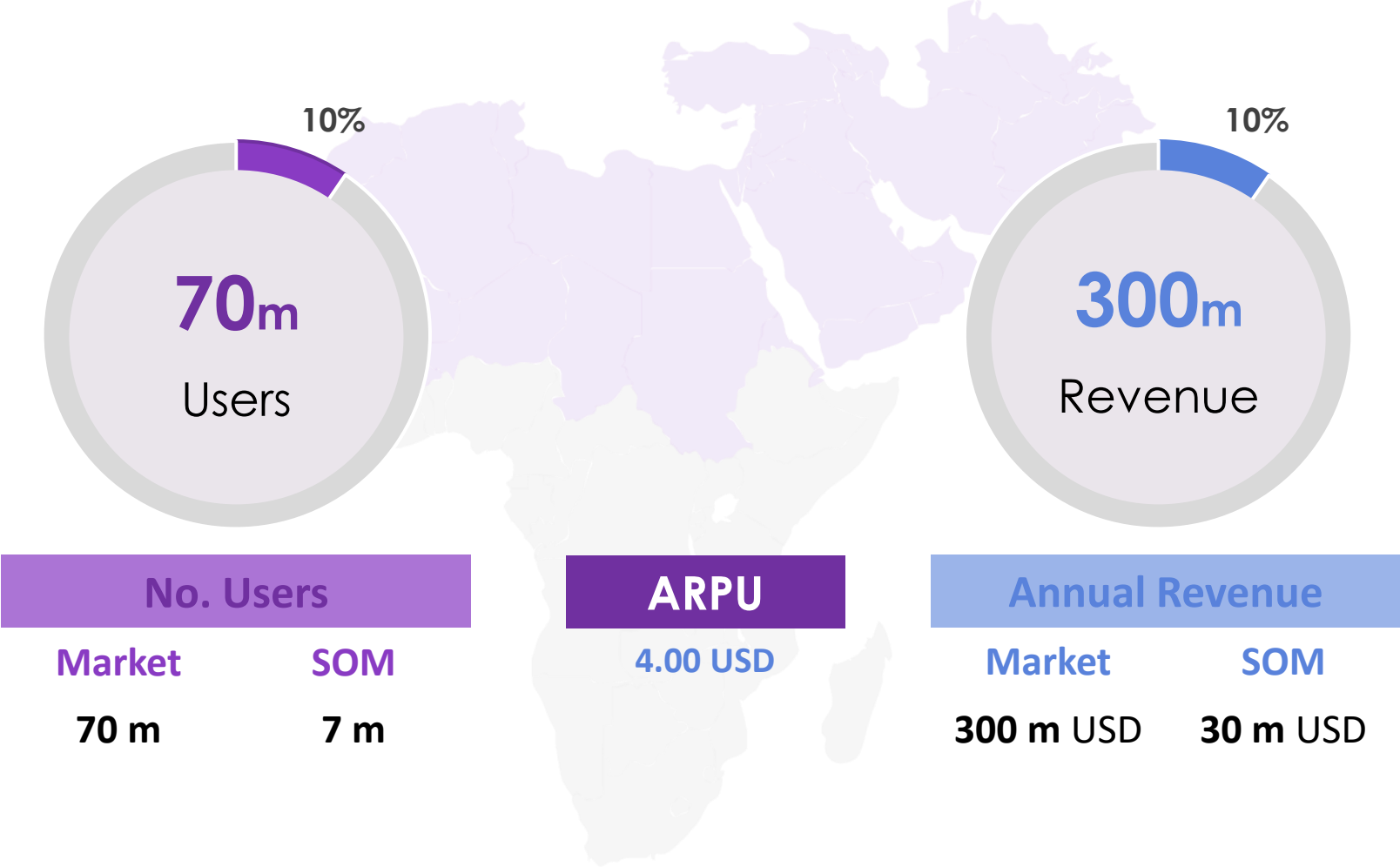
No. Users  
**1 billion**

Revenue  
**4.5 billion USD**

# Market Size



2027 ME & AF Serviceable Obtainable Market.





# Revenue Potential



Potential Annual Revenue Millions (USD).

2027 ARPU (USD)				
MAUs	2	3	4	5
5	10	15	20	25
10	20	30	40	50
15	30	45	60	75
20	40	60	80	100

2032 ARPU (USD)				
MAUs	3	4	5	6
20	60	80	100	120
30	90	120	150	180
40	120	160	200	240
50	150	200	250	300

# Revenue Streams



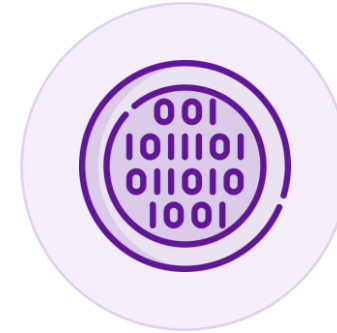
## Transaction Fees

Earned from users for various transactions on the blockchain such as transfers and payments.



## Earnings & Interest

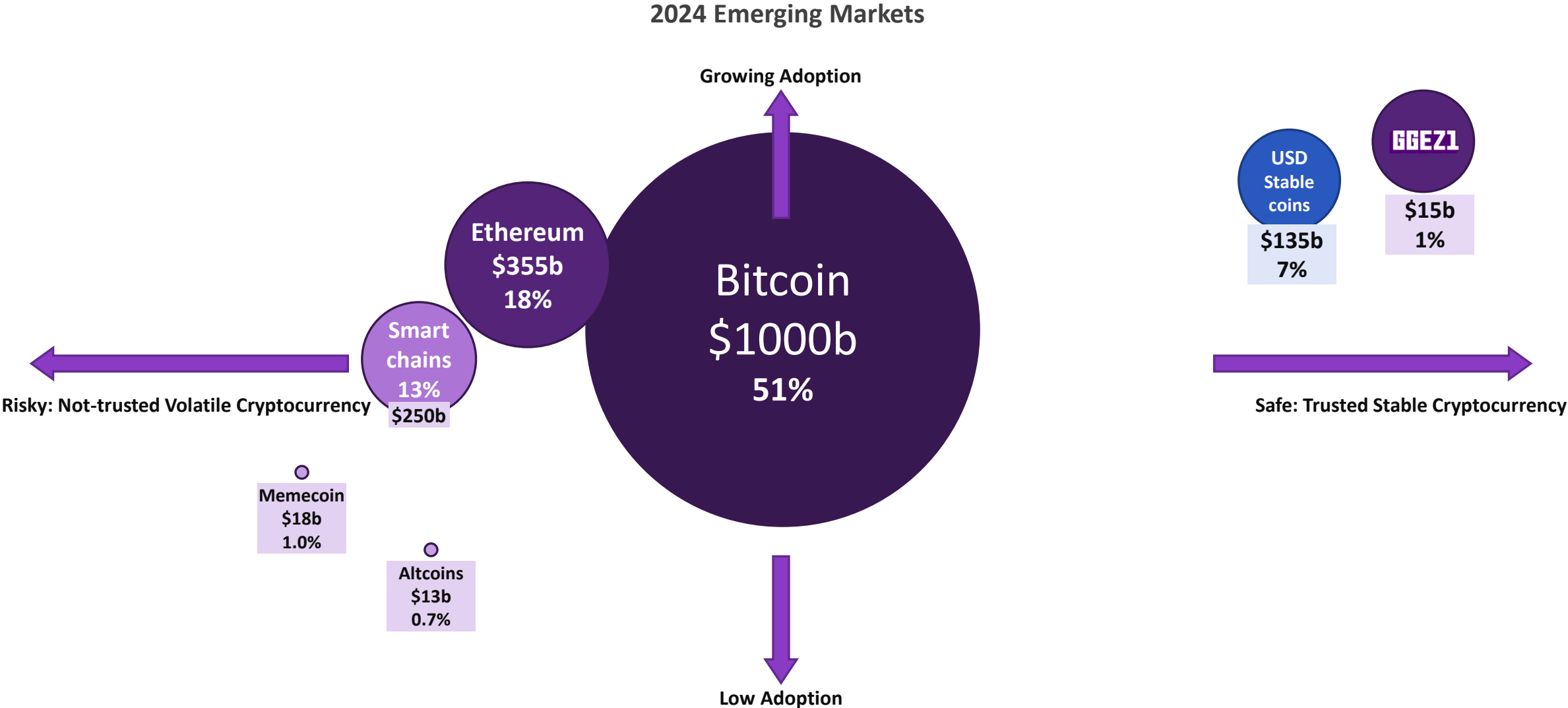
Generated by investing reserves in income-generating ReFi projects.



## Tokenization Launchpad

Fees for tokenization of assets on the GGEZ1 platform.

# Competitive Landscape



# Competition



Secure | Stable | Transparent | Efficient | Decentralized

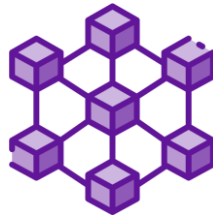
Feature	Bitcoin	Ethereum	Smart-chains coin	Stablecoins (Fiat)	Asset-backed (Gold)	GGEZ1 (ReFi)
Share	\$1,000b 51%	\$355b 18%	\$250b 13%	\$135b 7%	\$500m 0.05%	\$15b 1%
Price Stability	No	No	No	Yes	Yes	Yes
Protection Against Inflation	Yes	Yes	Yes	No	Yes	Yes
Safe Store of Value	Yes	Med	No	Med	Yes	Yes
Decentralization	Yes	Yes	Yes	No	No	Yes
Transparency	Yes	Yes	Yes	No	Yes	Yes
Transaction Speed	No	No	Yes	Yes	Yes	Yes
Impact Investing (ReFi)	No	No	No	No	No	Yes
Emerging Markets Focus	No	No	No	No	No	Yes

# Competitive Advantage



## 1<sup>st</sup> to Market ME & AF

- ME & AF focused blockchain ecosystem.
- Allow us to establish strong brand recognition and customer loyalty before competitors enter the market.
- Additional time to perfect the product.



## Blockchain Features & Interoperability

- Fast transaction processing: transactions are confirmed in under 7 seconds with a capacity to process 10,000 TPS.
- Low Cost Transactions: Fees are under \$0.01.



## Sustainability Investments ROI

- Offer long-term financial returns and significant risk mitigation, making them financially attractive.
- Cryptocurrency promote trust and offer users a safe store of value, and protection against inflation.



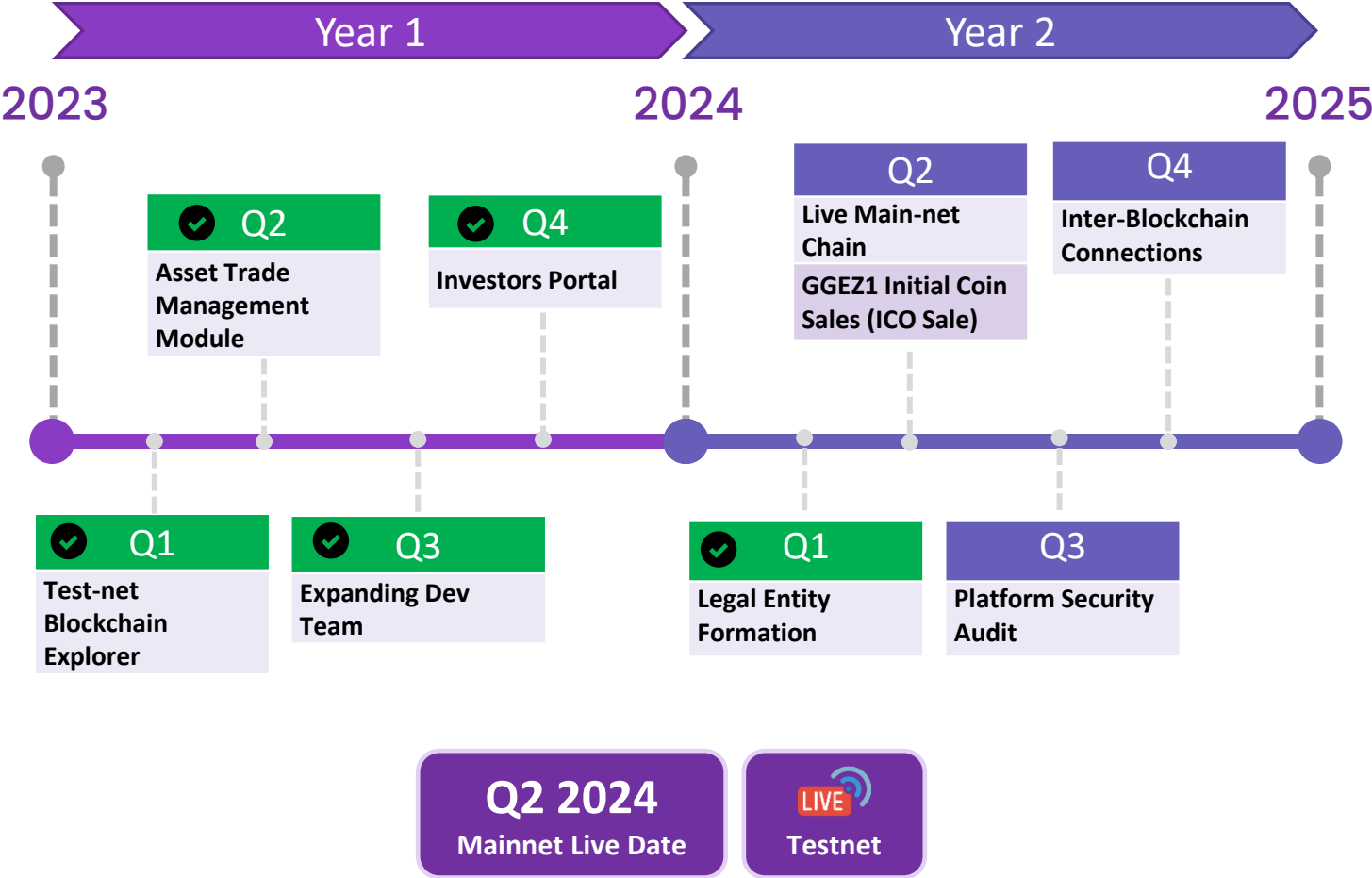
## ReFi Approach to Investments

- Create sustainable and equitable financial system.
- Appeals to environmentally and socially conscious investors and end users, aligning with global trends towards responsible investing.

# Roadmap & Traction



## 2 Years Plan



## Traction

**300k**  
Committed Capital

Marshall Islands  
LLC Foundation

Startup World Cup  
Regional Winner 2023

Leap Rocket Fuel  
Semi-Final 2024

# Team



## Founders



### Mutaz Majdoub, Founder

CEO, Platform Architect

MSc IT, McGill University

Montreal, Canada

+20 years experience in payments and processing platform development.



### Mohamad Shawamreh, Founder

CTO, Head of Development

Computer Science, Al-Zaytoonah University of Jordan

Amman, Jordan

+10 years experience in payments and processing platform development.



Accomplish Financial



NUMNY.com

## Team



### Ola Omari

Business Development



### Khaled Majzoub

Digital Marketing



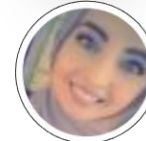
### Walaa Hamed

Sr. Mobile Developer



### Rawan Hamdan

Branding & Communication



### Hanan Rihan

Sr. QA Engineer



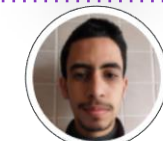
### Ahmad Arman

Backend Dev



### Shaker Abdullah

Backend Dev



### Rami Ibrahim

Backend Dev



2.4 million USD seed funding.

Raising	Shares	Valuation
\$2,400,000 USD	5 %	\$48,000,000 USD

Proceeds	PER
Platform Development	30%
Growth & Marketing	30%
Ecosystem Development	30%
Operations Support	5%
General & Administrative Expenses	5%
Total	100.00%

"A sword wields no strength unless the hands that holds it has courage." - 'Legend of Zelda: Twilight Princess'.

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LIVE

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## Sustainability-Backed Cryptocurrency

Real-world Impact | Real Financial Returns

Invest in a Web3 project that benefits people and the planet.



**Q2 2024**  
Mainnet Live Date

**LIVE**  
Testnet



[ggez.one/go](https://ggez.one/go)

ReFi blockchain ecosystem  
to empower web3 economy in ME & AF

**Mutaz Majdoub**  
Founder & CEO

**Mohammad Shawamreh**  
Founder & CTO

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Tel: +1 (518) 282-4412

"No matter how dark the night, the morning always comes." –  
Final Fantasy X



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