



Pitch Deck

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Dashboard



Communities



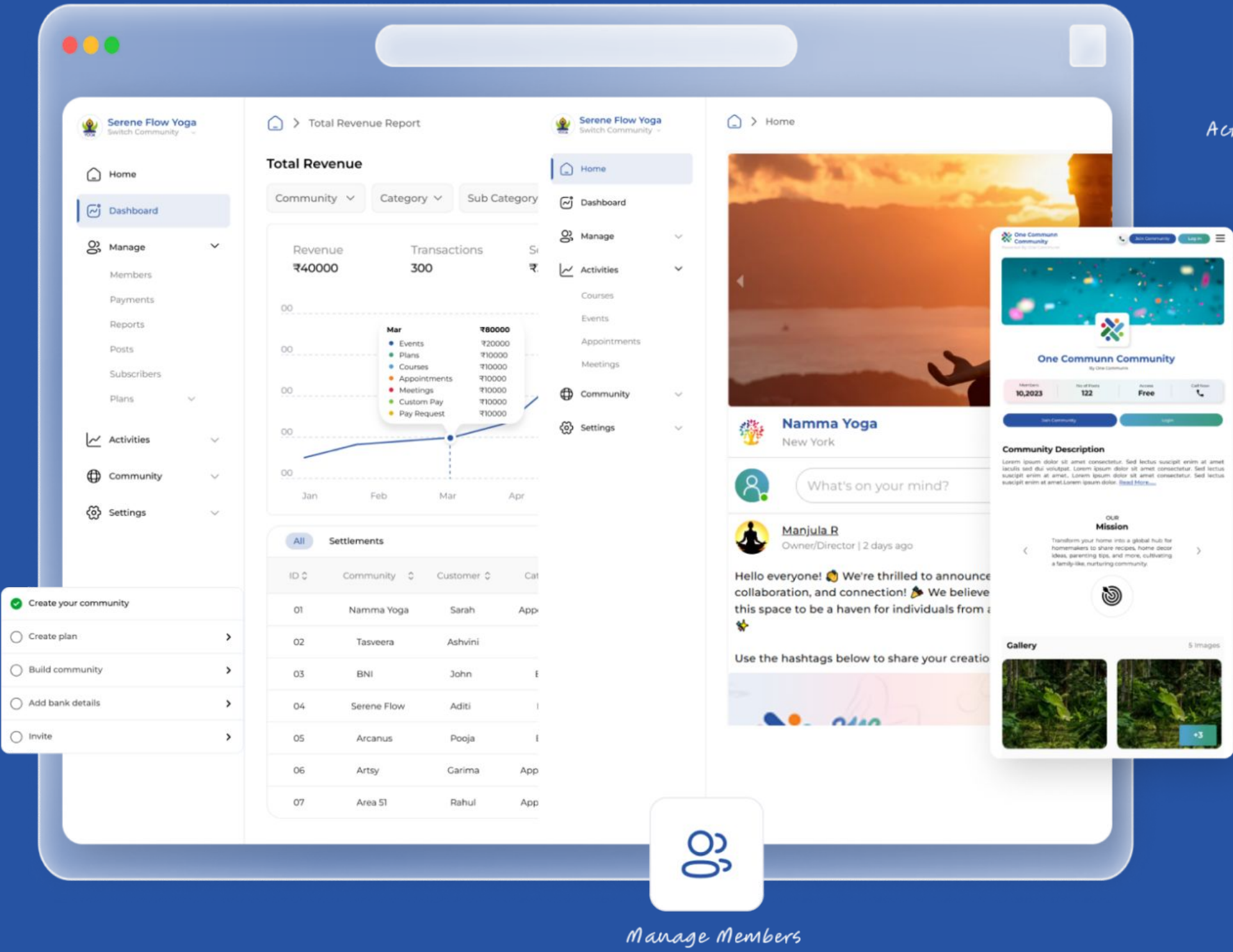
Courses



Activities



Payments





All-in-One Business Community Management & Whatsapp API Platform

The Problem

India's **50M+ businesses** rely on **WhatsApp** but juggle **manual chats, links, and spreadsheets**. Current tools need **extra apps or technical setup**, causing **friction and revenue loss**. No **WhatsApp-native, zero-code platform** unifies **engagement, payments, and bookings** in one flow.

The Solution

Communn turns WhatsApp into a complete business OS. With AI templates, owners set up engagement, bookings, payments, and reminders instantly—no apps, no websites, no technical setup. One seamless platform that simplifies operations and drives growth.

Features - Run Business on Whatsapp

Subscription & Plan Management

WhatsApp API + CRM Automation

One-Time & Recurring Payments (UPI/cards)

Courses & Content Delivery

Events & Live Sessions

Appointments & Scheduling

Web Page Builder for listings

The Timing - Why Now?

76%

Online Community Participation

Marketers face siloed and hard-to-access customer data.

69%

App Navigation Waste

Workers lose up to 32 days per year switching between apps.

80%

Mobile-Based Retention

Mobile business apps have the highest user retention and traffic.

200M+

WhatsApp Business Adoption

Over 200M+ businesses actively run on WhatsApp, making it the world's largest business communication platform.

70%

Super App Penetration

WeChat's all-in-one platform disrupted the Chinese market.

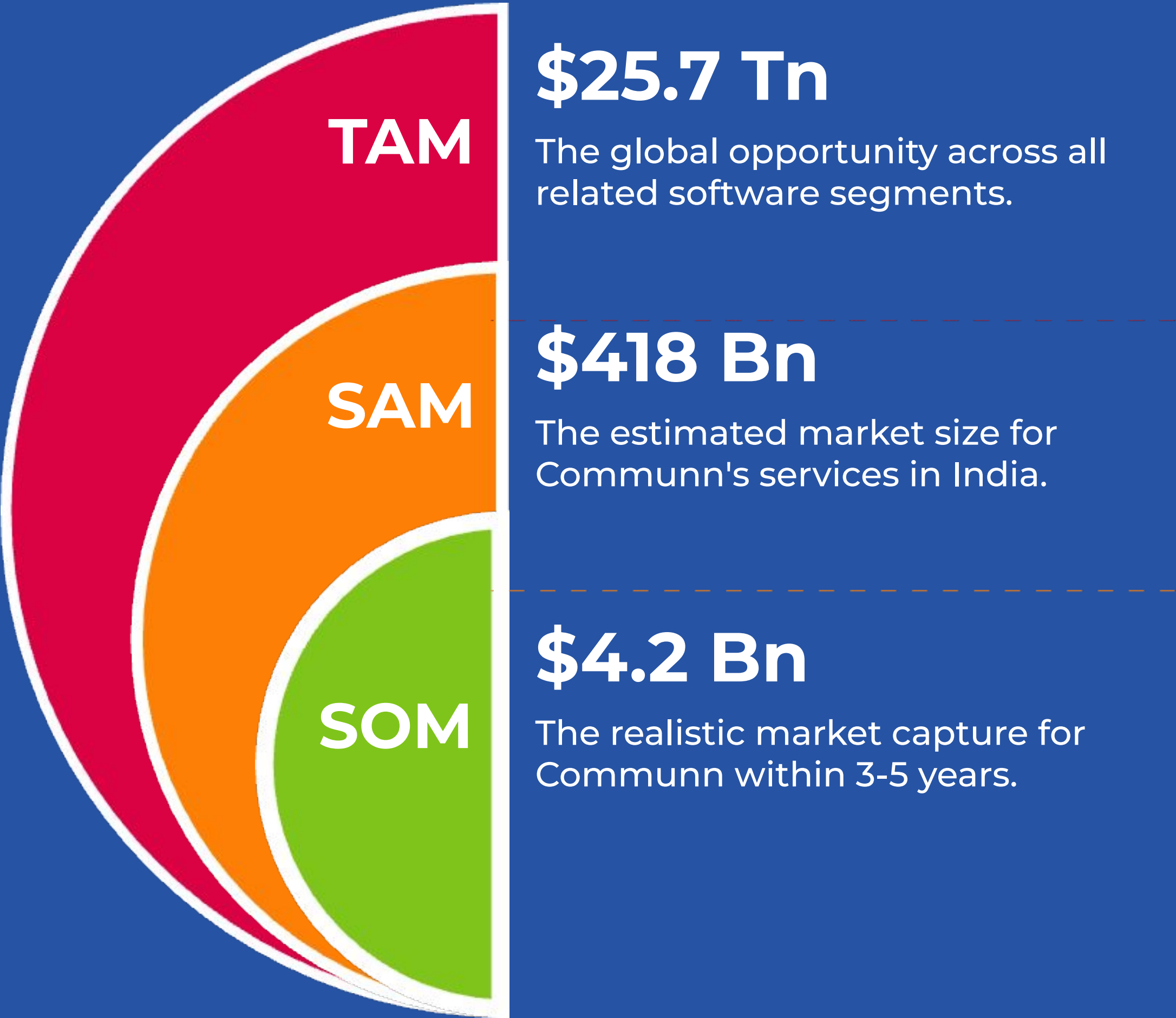
\$42.56B

India Digital Transformation

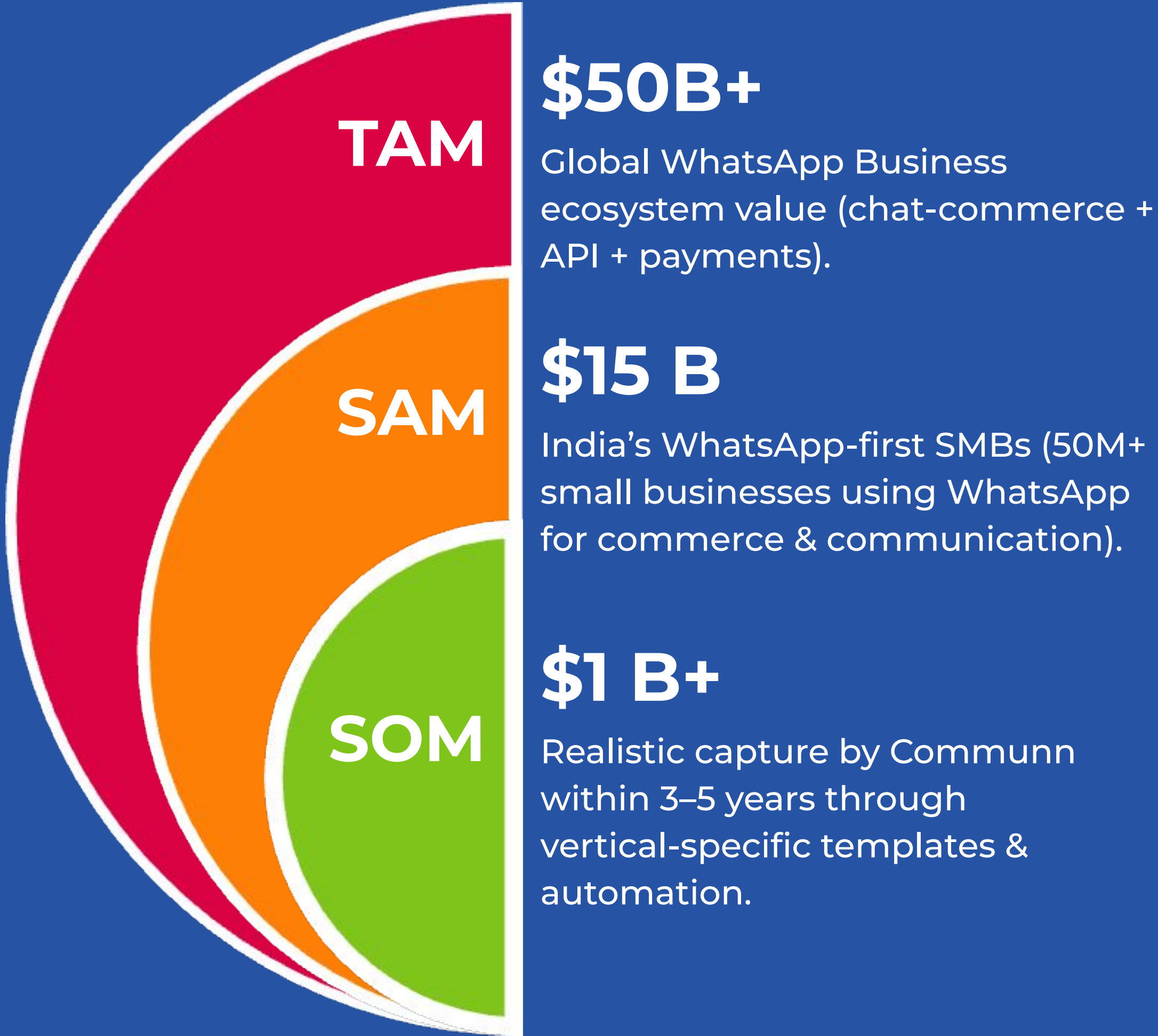
Market size with a 25.1% annual growth rate.

Market Size

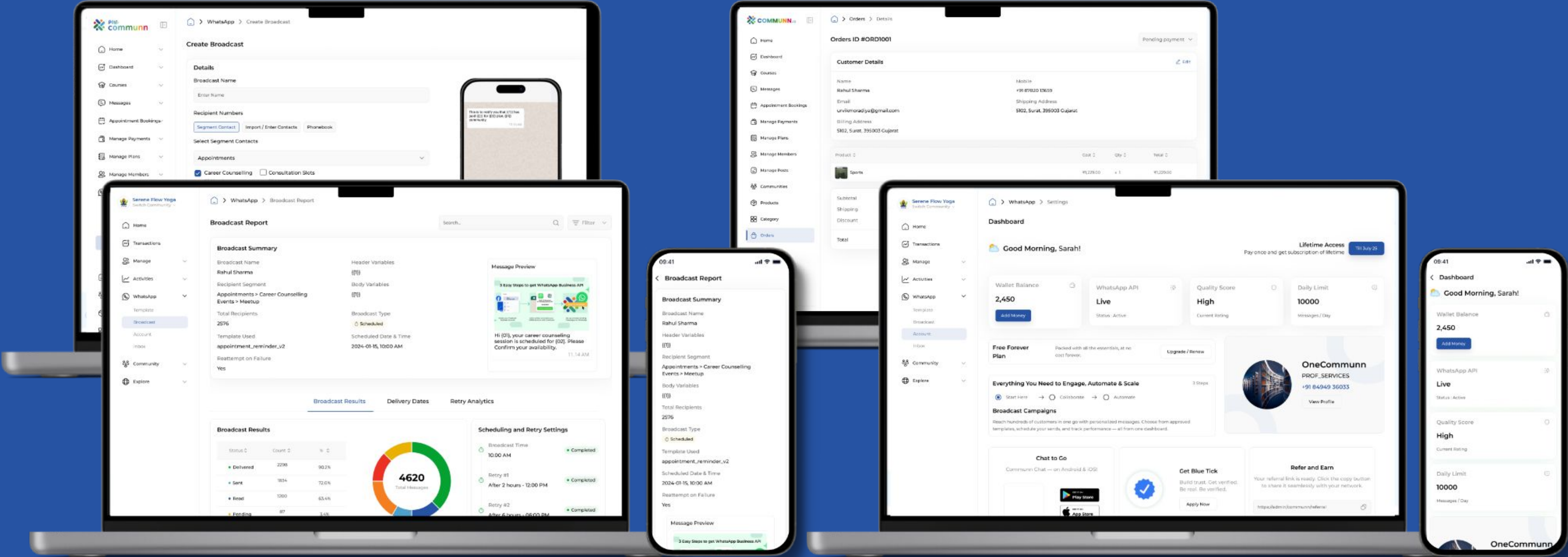
Subscriptions Market



Whatsapp Business



The Product



Content & Membership Management



Payments Management



Whatsapp Dashboard



Broadcast Report



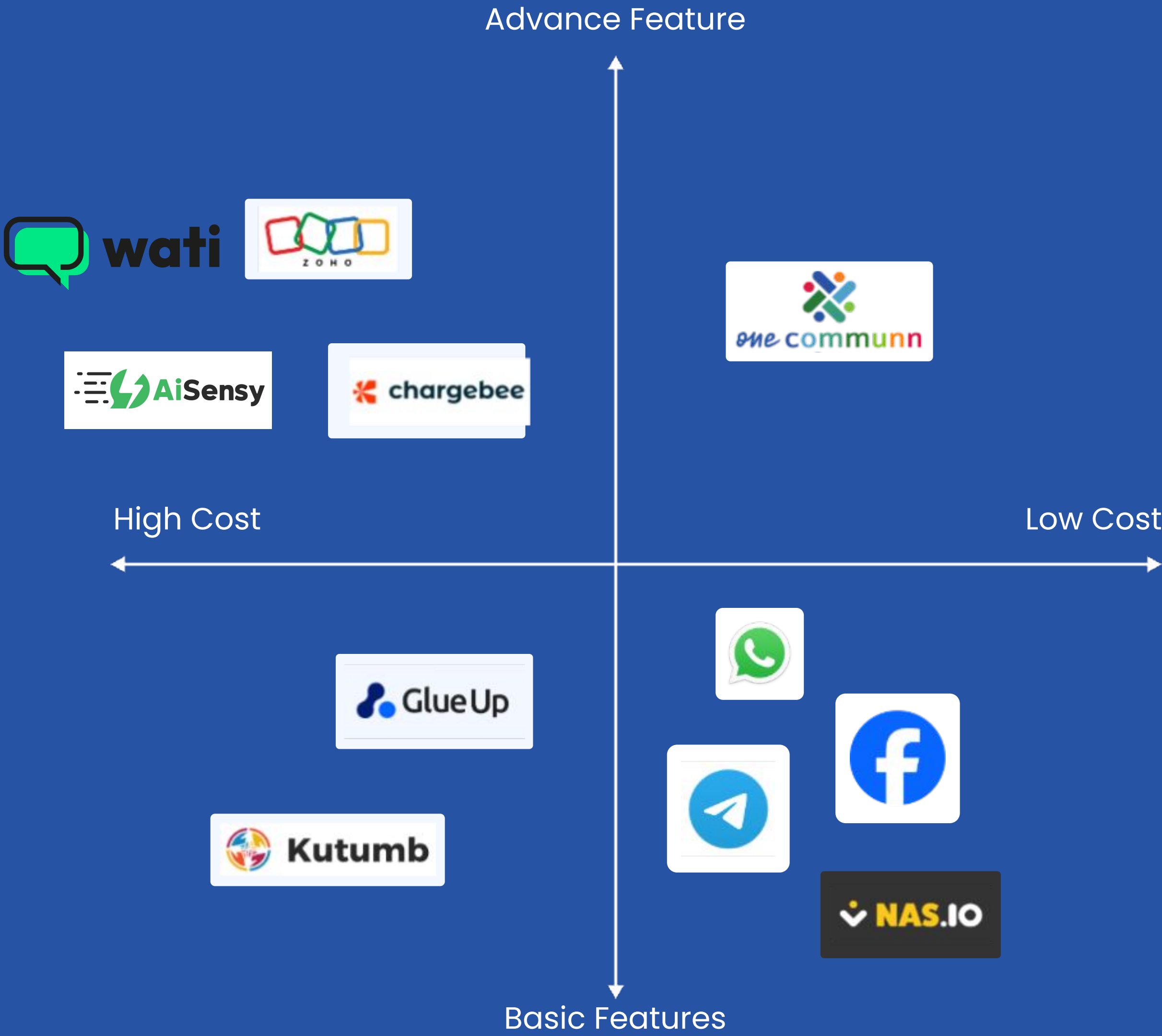
Competitor Analysis

» **Unified & Scalable** – AI-driven platform for seamless content and member management.

» **Affordable & Advanced** – Free platform with affordable premium plans and AI-powered insights.

» **Easy Integration** – Self-hosted API and customizable CMS for smooth integration.

» **Comprehensive Solution** – Automation, scalability, and advanced tech for efficient management.



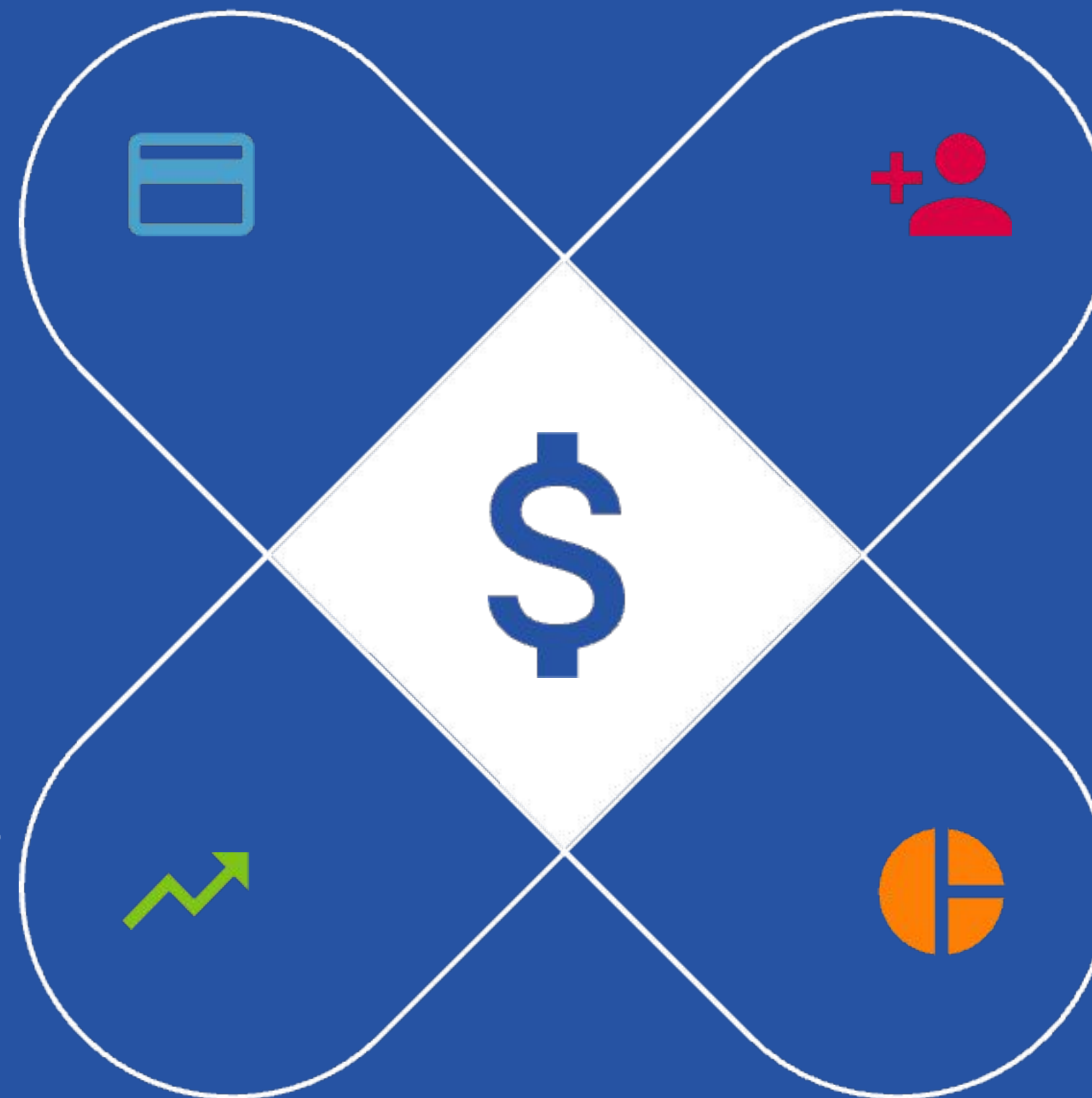
Revenue Model

Subscription Model

Monthly/Yearly plan covering all community management needs.

Add-Ons Subscriptions

Additional apps like forums, events, CMS, eCommerce, CRM, etc.



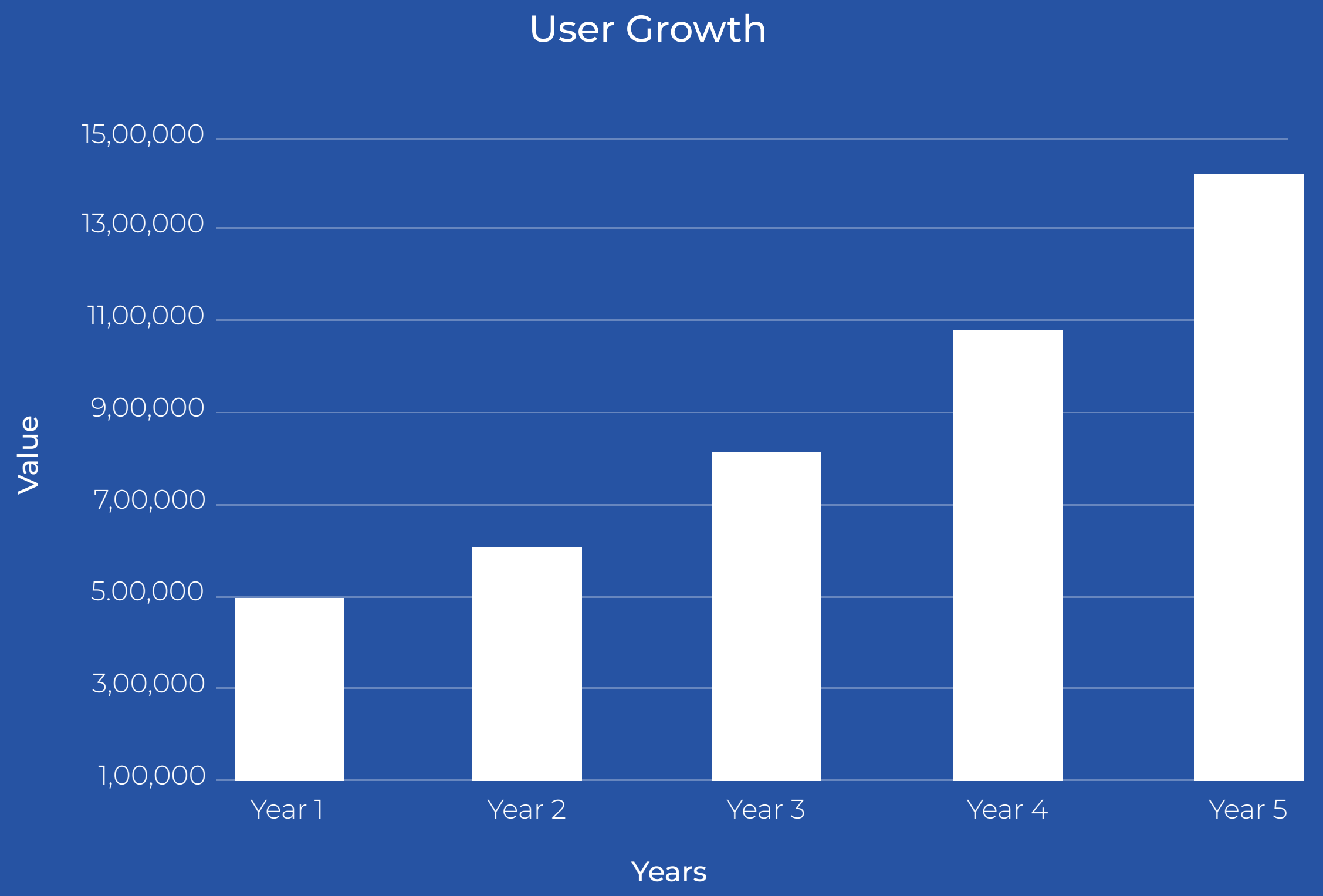
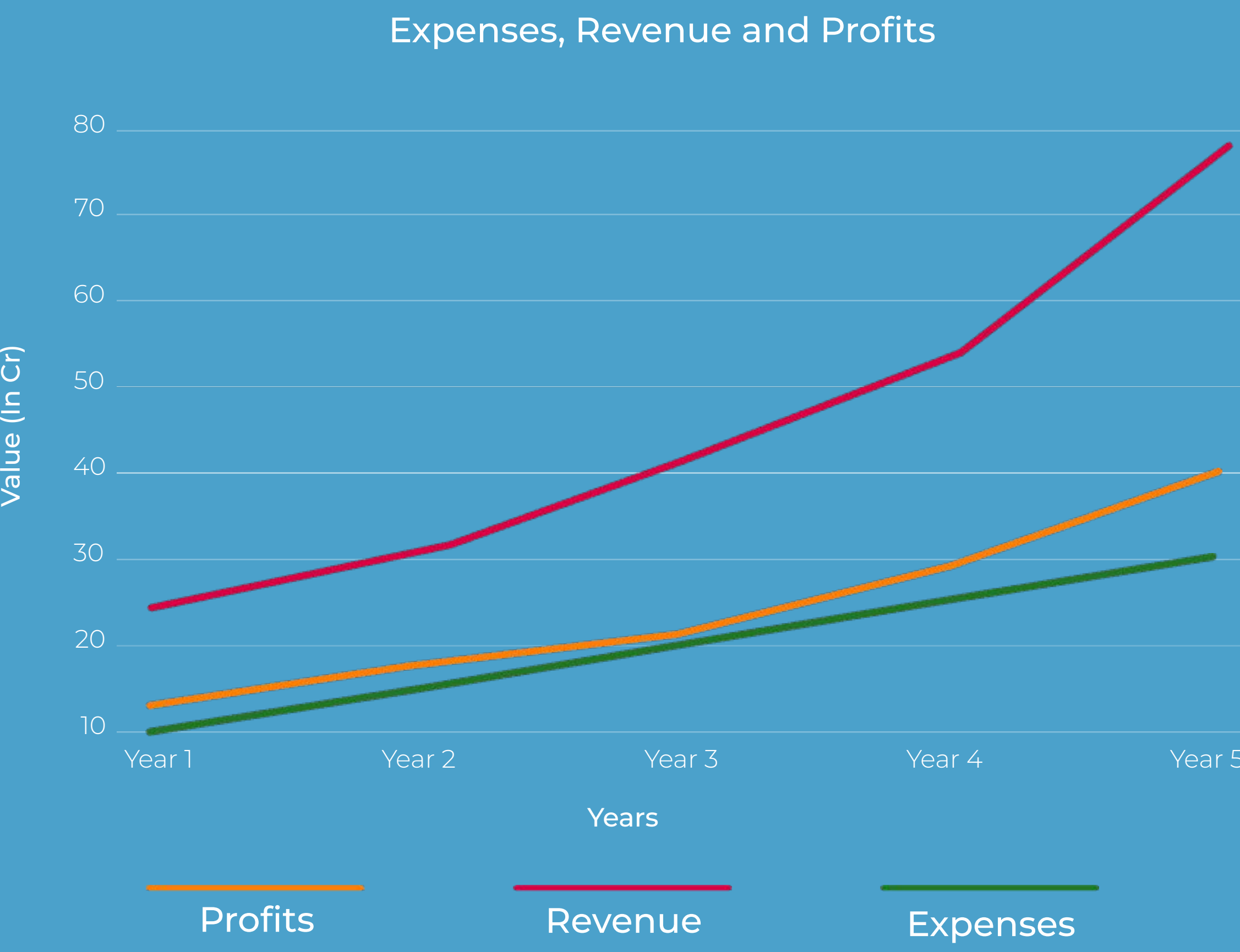
B2B Partnerships & Onboarding

Revenue from SMB/enterprise onboarding and strategic B2B partnerships with influencers, agencies, and resellers

Transaction Fees & Markup

0.5%–2% transaction fees, WhatsApp API markup, plus enterprise customization & white-label reseller revenue

Financials - Projections



Go To Market Strategy

Whatsapp Marketing

Organic Content Marketing

SEO (Search Engine Optimization)

Performance Marketing

Influencer Marketing

Online Channels

Workshops & Events

Sponsorships

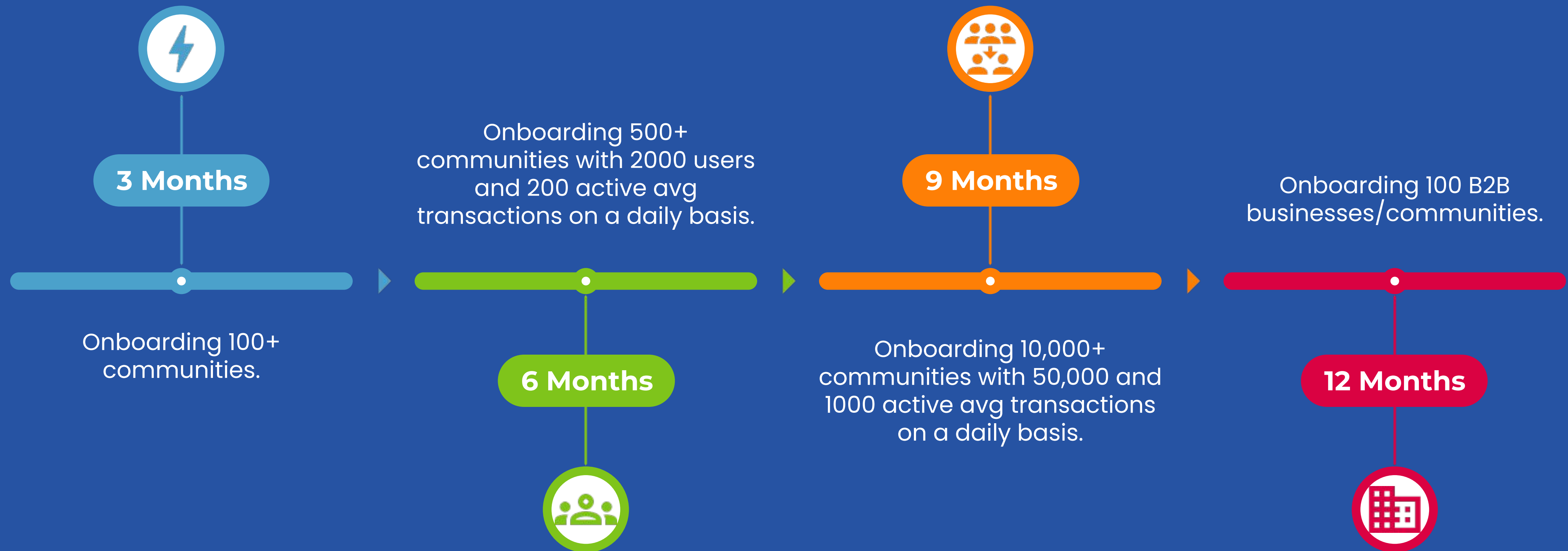
BNI (Business Network International)

Referral Program

Networking Events

Offline Channels

Milestones



Product Roadmap



Strengthen the Core

- AI Template Library v2
- AI Chat & Lead Module
- Enhanced Reminder & Retention Engine



Expand CRM & Partnerships

- Advanced CRM inside WhatsApp
- Reseller & Agency Portal
- Vertical-specific playbooks (fitness, coaching, retail)



Drive Growth & Engagement

- Referral & Affiliate Engine
- Template Marketplace (monetize templates)
- Creator Monetization Tools (paid groups, premium content)



Scale & Diversify

- Multi-channel add-ons (Instagram DMs, Telegram, future ONDC)
- Enterprise Features (role-based access, audit logs)
- Infra, Compliance & Security scaling

Transaction so far

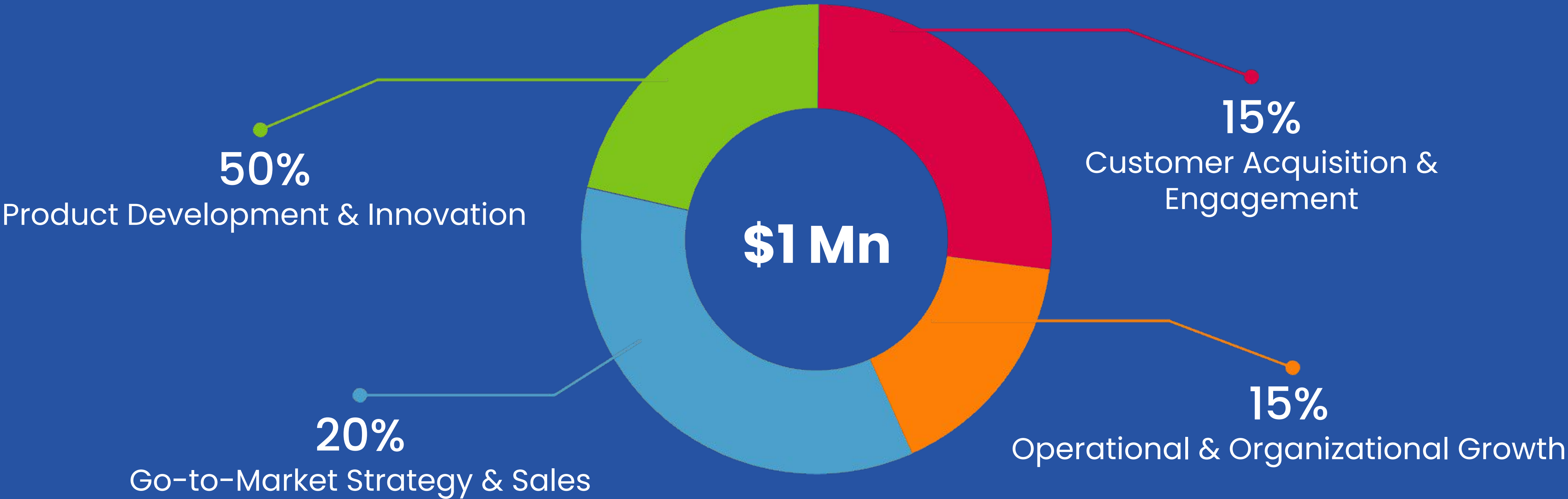
50+
Community
Admins

5000+
Users
Onboarded

₹1Cr+
Processed in
Transactions

The Ask

We're seeking **\$1 Mn**



Q&A

Thank You